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The Date	149941

Order#	62355695	Flight Dates	10/31/16 - 11/13/16	Update Date	10/24/16
Syscode	1582	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/MVS Madison, WI	Advertiser	Wisconsin Manufacturers & Commerce	Show All Lines	
Market	Madison			Total # of Weeks	
		Client Code	WMC	Total	\$5,57
AE	Leah Losier	Product Code	SD14	Commission	\$83
Sales Coordinator	Michael Ryan	Est Code	SD14 1101	Net Total	\$4,73
Office	Chicago	Product Name		Total Spots	
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	GRP -	GIMP -
•		Makegood Policy	Approval Required	CPP -	CPM -
Comments: 1	0.24 NEW ORDER TO BEGIN TOMORROW. PLEASE	CONFIRM. THANKS			
	ator	ator	62355695 1582 Spectrum/MVS Madison, WI Madison Leah Losier Chicago (312) 527-5755 Not accepted Cable Nielsen Live+SD Aug16 10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE	62355695 Flight Dates Agency Agency Advertiser	1582 Flight Dates 10/31/16 - 11/13/16 Yes 1582 Agency Nonbox/Eisner Yes Yes

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Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser
Approval Required	Adults 35+				SD14 1101	SD14	WMC		Wisconsin Manufacturers & Commerce
CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines
								×s	
C	G	C	10					ks	
CPM	GIMP	Cost Per Spot	100.0					sks	
CPM -	GIMP -	Cost Per Spot	100.0		\$4,7	\$8	\$5,5	sks	
CPM -	GIMP -	Cost Per Spot	100.0	385	\$4,736.20	\$835.80	\$5,572.00	sks 2	

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AVG. ALL WKS	Program																				
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11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	Stop Date
05:00	05:00	05:00	00:50	05:00	00:50	05:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
09:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop
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\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$34.00	\$34.00	\$34.00	\$34.00	\$34.00	\$34.00	\$34.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	Total Cost
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Line Comment	5 04	Total Spot Cost Len	Unit Cost	Total Spots	MP	RTG	S	S	TF	8	_	3	Stop	Start	Stop Date	Start Date	Program	Net	Line
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Cost Per Spot	Cost P		Sold On	Sol													Not accepted		Status
	100.0		Affiliate Split	Affi								\Box	tatus	Credit Status			(312) 527-5755		Phone
385			Total Spots	Tot								_	Name	Product Name			Chicago		Office
\$4,736.20			Net Total	Nei						1101	SD14 1101		Ф	Est Code			Michael Ryan	Sales Coordinator	Sales C
\$835.80			Commission	Col							SD14		Code	Product Code			Leah Losier		Æ
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			Show All Lines	Sho		& Commerce	rs & Co	Wisconsin Manufacturers	Manuf	nsin	Wisco		e,	Advertiser			Spectrum/MVS Madison, WI	Name	System Name
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Order#		62355695			Flight Dates	es	1 2	0/31/	16 -	10/31/16 - 11/13/16	3/16					1	Update Date		1	10/24/16	
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Sales C	Sales Coordinator	Michael Ryan			Est Code		S	D14	SD14 1101	_						Z	Net Total			\$4,77	\$4,736.20
Office					Product Name	ame	Н									1	Total Spots		L		385
Phone		(312) 527-5755			Credit Status	tus	H									L }	Affiliate Split		-	100.0	
Status		Not accepted														So	Sold On		0	Cost Per Spot	
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59	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			×						а	2	\$20.00	\$40.00	30		
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5 Flight Dates 10/31/16 - 11/13/16 Update Date 10/24/16 4 (1/24/16) <	Ţ	СРМ			PP	[0				ă	Require	roval F	App	olicy	1akegood I	2				
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5 Flight Dates 10/31/16 - 11/13/16 Update Date 10/24/16 n/MVS Madison, WI Agency Nonbox/Eisner Version 1 vs. 1 Client Code WMC Total # of Weeks 1 vs. 1 Ryan Est Code SD14 1101 Commission Net Total 7-5755 Product Name Credit Status Affiliate Split 10.0		Cost Per Spot			old On	Sc					Į,							Not accepted		Status
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Flight Dates Flight Dates 10/31/16 - 11/13/16 Update Date 10/24/16 Agency Nonbox/Eisner Version 1 vs. 1 Advertiser Wisconsin Manufacturers & Commerce Show All Lines Client Code WMC Total # of Weeks Product Code SD14 Commission Est Code SD14 1101 Net Total	385				otal Spots	ا ا							Г	ne	roduct Nar	q		Chicago		Office
Flight Dates 10/31/16 - 11/13/16 Update Date 10/24/16 Agency Nonbox/Eisner Version 1 vs. 1 Advertiser Wisconsin Manufacturers & Commerce Show All Lines Total # of Weeks Client Code VMMC Total Total Product Code SD14 Commission Commission	\$4,736.20				et Total	Z						4 110	SD1		st Code	Е		Michael Ryan	Coordinator	Sales Co
Flight Dates 10/31/16 Update Date 10/24/16 Agency Nonbox/Eisner Misconsin Manufacturers & Commerce Total # of Weeks	\$835.80				ommission	Ω						4	SD1	le	roduct Coo	ग		Leah Losier		AE
Flight Dates 10/31/16 - 11/13/16 Update Date 10/24/16 Agency Nonbox/Eisner Version 1 Vs. 1 Advertiser Wisconsin Manufacturers & Commerce Show All Lines Total # of Weeks Total # of Weeks	\$5,572.00				otal	7						0	WW.		lient Code	_ না				
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Flight Dates 10/31/16 - 11/13/16 Update Date		1 Vs. 1			ersion	< <					sner	box/Ei	Non		gency	≥Ī		1582		Syscode
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Page 64 of QF	Dage																		
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		30	\$30.00	\$10.00	3	я		×			_		16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	104
		30	\$30.00	\$10.00	ω				×		H		16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC /	103
		30	\$30.00	\$10.00	з	1		H		×			16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC /	102
		30	\$30.00	\$10.00	ω		,				×		16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC /	101
		30	\$30.00	\$10.00	ω		,				×		16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC /	100
		30	\$30.00	\$10.00	ω		ï	-			\vdash	×	16:00	09:00	11/13/16	11/7/16	AVG. ALL WKS	FXNC /	99
		30	\$15.00	\$15.00	_			×			_		09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC /	98
		30	\$15.00	\$15.00	_		1	×			\vdash		09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC /	97
		30	\$15.00	\$15.00		· ·			×		-		09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC /	96
		30	\$15.00	\$15.00	_					×			09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC /	95
		30	\$15.00	\$15.00	_	3.0	,				×		09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC /	94
		30	\$15.00	\$15.00	_						×		09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC /	93
		30	\$15.00	\$15.00	_	9	9					×	09:00	05:00	11/13/16	11/7/16	AVG. ALL WKS	FXNC /	92
		30	\$40.00	\$20.00	2	э	,	×			Н		24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	ESPN /	91
		30	\$40.00	\$20.00	2	æ	1	×	V		\vdash		24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	ESPN /	90
		30	\$40.00	\$20.00	2		,		×				24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	ESPN /	89
		30	\$40.00	\$20.00	2		ī			×			24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	ESPN /	88
		30	\$40.00	\$20.00	2						×		24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	ESPN /	87
		30	\$40.00	\$20.00	2						×		24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	ESPN /	86
		30	\$40.00	\$20.00	2		ř				_	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	ESPN /	85
Line Comment		Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	FS	1	T W	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
												S	A. THANK	CONFIRM	/. PLEASE	TOMORROV	10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS		Comments :
1	СРМ		-	CPP					ired	Approval Required	prova	Ap	d Policy	Makegood Policy					
	GIMP			GRP						+	Adults 35+	Ad	Эето	Primary Demo		16	Cable Nielsen Live+SD Aug16		Survey
	Cost Per Spot			Sold On	(n												Not accepted		Status
	100.0			Affiliate Split	Þ							Н	atus	Credit Status			(312) 527-5755		Phone
385				Total Spots								Н	lame	Product Name			Chicago		Office
\$4,736.20				Net Total	7					01	SD14 1101	SE		Est Code			Michael Ryan	Coordinator	Sales Co
\$835.80				Commission							SD14	SD	ode	Product Code			Leah Losier		Æ
\$5,572.00				Total							WMC	×	de	Client Code					
2			eks	Total # of Weeks	 							-			_		Madison		Market
			Š	Show All Lines	(n	TO	Wisconsin Manufacturers & Commerce	ers & C	ufactur	n Man	sconsi	×.		Advertiser			Spectrum/MVS Madison, WI	Vame	System Name
	1 Vs. 1			Version	<u>حا</u>					isner	Nonbox/Eisner	N _O		Agency			1582		Syscode
	10/24/16			Update Date					3/16	10/31/16 - 11/13/16	/31/16	10,	es	Flight Dates			62355695		Order #

					!		- 1	2		3	5						Indata Data		_	10/24/16	
Order #		1582			Agency	g	z z	Nonbox/Eisner	×/Eis	ner	2					Version	ion			1 Vs. 1	
System Name	Name	Spectrum/MVS Madison, WI			Advertiser		5	iscor	nisr	Manu	factu	rers 8	Wisconsin Manufacturers & Commerce	erce		Shov	Show All Lines				
Market		Madison					ŀ				П					Tota	Total # of Weeks	ks	Ц		2
					Client Code	de	5	WMC								Total			Ц		\$5,572.00
AE		Leah Losier			Product Code	ode	S	SD14								Com	Commission				\$835.80
Sales Co	Sales Coordinator	_			Est Code		S	SD14 1101	101							Net	Net Total				\$4,736.20
Office					Product Name	ame	\dashv									Tota	Total Spots		L		385
Phone		(312) 527-5755			Credit Status	tus	\dashv									Affili	Affiliate Split		1	100.0	
Status		Not accepted														Sold On	On		0	Cost Per Spot	
Survey		Cable Nielsen Live+SD Aug16	53		Primary Demo	emo	Α	Adults 35+	35+							GRP		1	0	GIMP -	
•					Makegood Policy	Policy	>	Approval Required	/al R	equir	ed					CPP			0	CPM -	
Comments :	its:	10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS	OMORROV	V. PLEASE	CONFIRM	1. THANKS	"														
Line	Net .	Program	Start	Stop Date	Start Time	Stop Time	3	-1	8			S	S R	RTG IMP		Total Spots	Unit Cost	Total Cost	Spot	Line Comment	
106	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	×								_		\$16.00	\$16.00	30		
107	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		×				Н			Ė	1	\$16.00	\$16.00	30		
108	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			×			Ц			1	7	\$16.00	\$16.00	30		
109	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				×			,		1		\$16.00	\$16.00	30		
110	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00					×				,	_	\$16.00	\$16.00	30		
111	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						×			1	_	\$16.00	\$16.00	30		
112	FXNC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00				Ш			×		1		\$16.00	\$16.00	30		
113	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	×						88	*	'	2	\$20.00	\$40.00	30		
114	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		×						8		2	\$20.00	\$40.00	30		
115	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			×			_	200	•		2	\$20.00	\$40.00	30		
116	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				×					_	2	\$20.00	\$40.00	30		
117	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					×			'	-	2	\$20.00	\$40.00	30		
118	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						×		•		2	\$20.00	\$40.00	30		
119	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							×	-	'	2	\$20.00	\$40.00	30		
120	HIST	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	×						_		,	З	\$10.00	\$30.00	30		
121	TSIH	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		×					_		•	ω	\$10.00	\$30.00	30		
122	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			×					'	_	3	\$10.00	\$30.00	30		
123	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				×					_	3	\$10.00	\$30.00	30		
124	TSIH	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					×			3.	_	ω	\$10.00	\$30.00	30		
125	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						×				ω	\$10.00	\$30.00	30		
126	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							×		-	ω	\$10.00	\$30.00	30		

		30	\$27.00	\$9.00	s	10		×	-			-	16:00	09:00 1	\dashv	6 11/6/16	10/31/16	AVG. ALL WKS	TBSC	147
		30	\$27.00	\$9.00	3	3	1	^	×				16:00	09:00 1	$\overline{}$	6 11/6/16	10/31/16	AVG. ALL WKS	TBSC	146
		30	\$27.00	\$9.00	ω	a	,		×		\exists	\dashv	16:00	09:00 1	\rightarrow	6 11/6/16	10/31/16	AVG. ALL WKS	TBSC	145
		30	\$27.00	\$9.00	3	а	,			×		\dashv	16:00	09:00 1	-	6 11/6/16	10/31/16	AVG. ALL WKS	TBSC	144
		30	\$27.00	\$9.00	з	,	,				×	Н	16:00	09:00 1	-	6 11/6/16	10/31/16	AVG. ALL WKS	TBSC	143
		30	\$27.00	\$9.00	з	1	,					×	16:00	09:00 1	-	6 11/6/16	10/31/16	AVG. ALL WKS	TBSC	142
		30	\$27.00	\$9.00	ω							×	16:00	09:00 1	-	11/13/16	11/7/16	AVG. ALL WKS	TBSC	141
		30	\$40.00	\$20.00	2	,		×	_			H	24:00	19:00 2	\vdash	6 11/6/16	10/31/16	AVG. ALL WKS	HIST	140
		30	\$40.00	\$20.00	2	ı.	i		×				24:00	19:00 2	-	6 11/6/16	10/31/16	AVG. ALL WKS	HIST	139
		30	\$40.00	\$20.00	2	ı	ı		×				24:00	19:00 2		6 11/6/16	10/31/16	AVG. ALL WKS	TSIH	138
		30	\$40.00	\$20.00	2	,	,			×		Н	24:00	19:00 2	\vdash	6 11/6/16	10/31/16	AVG. ALL WKS	HIST	137
		30	\$40.00	\$20.00	2	·					×		24:00	19:00 2	_	6 11/6/16	10/31/16	AVG. ALL WKS	HIST	136
		30	\$40.00	\$20.00	2							×	24:00	19:00 2	-	6 11/6/16	10/31/16	AVG. ALL WKS	HIST	135
		30	\$40.00	\$20.00	2	,			\vdash			×	24:00	19:00 2		11/13/16	11/7/16	AVG. ALL WKS	HIST	134
		30	\$16.00	\$16.00	1		-	×					19:00	16:00 1:		6 11/6/16	10/31/16	AVG. ALL WKS	HIST	133
		30	\$16.00	\$16.00	1	ji.		-	×				19:00	16:00 1		5 11/6/16	10/31/16	AVG. ALL WKS<	HIST	132
		30	\$16.00	\$16.00	1	,			×			-	19:00	16:00 1:		5 11/6/16	10/31/16	VARIOUS	HIST	131
		30	\$16.00	\$16.00	_	э				×		Н	19:00	16:00 1:	-	3 11/6/16	10/31/16	VARIOUS	HIST	130
		30	\$16.00	\$16.00	1	2	ī		Н		×	_	19:00	16:00 1:	-	11/6/16	10/31/16	VARIOUS	HIST	129
		30	\$16.00	\$16.00	_				Н			×	19:00	16:00 1:	-	5 11/6/16	10/31/16	VARIOUS	HIST	128
		30	\$16.00	\$16.00	_	,	,		Н			×	19:00	16:00 1		11/13/16	11/7/16	VARIOUS	HIST	127
Line Comment	Line	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	TI OS	4	\$	_ ≼	Stop N	Start S Time T		Stop Date	Start Date	Program	Net	Line
	×																			
										1			ANKS	JFIRM. TI	ASE CO	OW. PLE	TOMORRO	10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS	nts:	Comments
1	СРМ		-	CPP	0				ed	Requir	Approval Required	App	olicy	Makegood Policy	Mak					'
•	GIMP		•	GRP	[G]						Adults 35+	Adu	0	Primary Demo	Prin		16	Cable Nielsen Live+SD Aug16		Survey
	Cost Per Spot			Sold On	S													Not accepted		Status
	100.0			Affiliate Split	L ⊳							П		Credit Status	Cred			(312) 527-5755		Phone
385				Total Spots	J								е	Product Name	Proc			Chicago		Office
\$4,736.20				Net Total	z						SD14 1101	SD1		Est Code	Est			Michael Ryan	Sales Coordinator	Sales C
\$835.80				Commission	0						4	SD14		Product Code	Proc			Leah Losier		ΑE
\$5,572.00				Total	<u> </u> ਗ							WMC		Client Code	Clie					
2			eks	Total # of Weeks	 ਗ਼							Ì			_			Madison		Market
			Š	Show All Lines	S	0	Wisconsin Manufacturers & Commerce	ers & C	factur	Manu	onsin	Wisc		Advertiser	Adv			Spectrum/MVS Madison, WI	Name	System Name
	1 Vs. 1			Version	<1					sner	Nonbox/Eisner	Non.		псу	Agency			1582	Ф	Syscode
	10/24/16			Update Date					/16	11/13	10/31/16 - 11/13/16	10/3		Flight Dates	Flig			62355695		Order #

,	СРМ	3	CPP	Policy Approval Required	Makegood Policy		
	GIMP	31	GRP	mo Adults 35+	Primary Demo	Cable Nielsen Live+SD Aug16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split	JS	Credit Status	(312) 527-5755	Phone
385			Total Spots	me	Product Name	Chicago	Office
\$4,736.20			Net Total	SD14 1101	Est Code	Michael Ryan	Sales Coordinator
\$835.80		2	Commission	de SD14	Product Code	Leah Losier	AE
\$5,572.00			Total	WMC	Client Code		
2		eeks	Total # of Weeks			Madison	Market
		ies	Show All Lines	Wisconsin Manufacturers & Commerce	Advertiser	Spectrum/MVS Madison, WI	System Name
	1 Vs. 1		Version	Nonbox/Eisner	Agency	1582	Syscode
	10/24/16		Update Date	s 10/31/16 - 11/13/16	Flight Dates	62355695	Order#

Comments:

10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

168	167	166	165	164	163	162	161	160	159	158	157	156	155	154	153	152	151	150	149	148	Line
TNT	TBSC	TBSC	TBSC	TBSC	TBSC	TBSC	N _{et}														
AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program														
10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	Start Date
11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	Stop Date
00:00	00:60	00:60	00:60	00:60	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	Start Time
16:00	16:00	16:00	16:00	16:00	16:00	16:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop
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з	3	3	3	3	3	3	2	2	2	2	2	2	2	1	1	1	1	1	_	_	Total Spots
\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$17.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	Unit Cost
\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	\$34.00	\$34.00	\$34.00	\$34.00	\$34.00	\$34.00	\$34.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
																					Line Comment

28.	CPM -	, i	CPP	Approval Required	Makegood Policy		1
200	GIMP -		GRP	Adults 35+	Primary Demo	Cable Nielsen Live+SD Aug16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(312) 527-5755	Phone
385			Total Spots		Product Name	Chicago	Office
\$4,736.20			Net Total	SD14 1101	Est Code	Michael Ryan	Sales Coordinator
\$835.80			Commission	SD14	Product Code	Leah Losier	AE
\$5,572.00			Total	WMC	Client Code		
2		Ś	Total # of Weeks			Madison	Market
			Show All Lines	Wisconsin Manufacturers & Commerce	Advertiser	Spectrum/MVS Madison, WI	System Name
	1 Vs. 1		Version	Nonbox/Eisner	Agency	1582	Syscode
	10/24/16		Update Date	10/31/16 - 11/13/16	Flight Dates	62355695	Order#

Comments:

10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

188	187	186	185	184	183	182	181	180	179	178	177	176	175	174	173	172	171	170	169	Line
NSA	USA	NSN	NSA	USA	NSN	TNT	TNT	TNT	TNT	TNT	TNT	Net								
AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program													
10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	Start Date
11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	Start Time
16:00	16:00	16:00	16:00	16:00	16:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop Time
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3	3	3	3	з	3	2	2	2	2	2	2	2	1	_	_	_	_	_	_	Total Spots
\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$16.00	\$16.00	\$16.00	\$16.00	\$16.00	\$16.00	\$16.00	Unit Cost
\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$16.00	\$16.00	\$16.00	\$16.00	\$16.00	\$16.00	\$16.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
																				Line Comment

\$10.00

\$30.00

30

189

USA

AVG. ALL WKS

10/31/16 11/6/16 09:00 16:00

										']				
Order#		62355695		L	Flight Dates	Ö	10	10/31/16 - 11/13/16	16 -	11/13	1/16					<u>⊆</u>	Update Date		-3	10/24/16
Syscode	Ф	1582			Agency		Z	Nonbox/Eisner	x/Eis	ner						<u> </u>	Version			1 Vs. 1
System Name	Name	Spectrum/MVS Madison, WI			Advertiser		2	scor	nisin	Manı	fact	urers	8 C	Wisconsin Manufacturers & Commerce		ŝ	Show All Lines	0,		
Market		Madison														7	Total # of Weeks	sks		2
					Client Code	е	8	MMC								Тс	Total			\$5,572.00
ΑE		Leah Losier			Product Code	ode	8	SD14								ဂ္ဂ	Commission			\$835.80
Sales C	Sales Coordinator	Michael Ryan			Est Code		S	SD14 1101	1101							Z	Net Total			\$4,736.20
Office		Chicago			Product Name	ame	Н									To	Total Spots			385
Phone		(312) 527-5755			Credit Status	sn	Н									Af	Affiliate Split		1	100.0
Status		Not accepted														ဖွ	Sold On		0	Cost Per Spot
Survey		Cable Nielsen Live+SD Aug16	0.		Primary Demo	emo	Ac	Adults 35+	35+							G	GRP	•	G	GIMP -
•					Makegood Policy	Policy	Ą	Approval Required	a R	equi	ed.					0	CPP	7	0	CPM -
Comments:	nts:	10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS	OMORROW	PLEASE	CONFIRM.	THANKS	- 1													
Line	Net	Program	Start Date	Stop Date	Start Time	Stop	3		\$		п	S	S	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	NSA	VARIOUS	11/7/16	11/13/16	16:00	19:00	×							I.		_	\$16.00	\$16.00	30	
191	NSN	VARIOUS	10/31/16	11/6/16	16:00	19:00		×						ī		٦	\$16.00	\$16.00	30	
192	NSA	VARIOUS	10/31/16	11/6/16	16:00	19:00			×					я	1	_	\$16.00	\$16.00	30	
193	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00				×				x		٦	\$16.00	\$16.00	30	
194	NSA	VARIOUS	10/31/16	11/6/16	16:00	19:00					×			3		1	\$16.00	\$16.00	30	
195	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						×		3	,	1	\$16.00	\$16.00	30	
196	USA	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00		Щ					×	3		1	\$16.00	\$16.00	30	
197	NSA	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	×								,	2	\$20.00	\$40.00	30	
198	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		×								2	\$20.00	\$40.00	30	
199	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	_		×					-		2	\$20.00	\$40.00	30	
200	NSU	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	Щ	Ш	\Box	×				r		2	\$20.00	\$40.00	30	
201	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	_	_	┖		×					2	\$20.00	\$40.00	30	
																	The state of the s			

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NSA NSN NSN

AVG. ALL WKS

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\$20.00 \$20.00 \$20.00

\$40.00 \$40.00 \$40.00

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\overline{a}	Order#	62355695	Flight Dates	10/31/16 - 11/13/16	Update Date		10/24/16	
ro I	Syscode	1582	Agency	Nonbox/Eisner	Version		1 Vs. 1	
m	System Name	Spectrum/MVS Madison, WI	Advertiser	Wisconsin Manufacturers & Commerce	Show All Lines			
2	Market	Madison			Total # of Weeks	S		2
1			Client Code	WMC	Total			\$5,572.00
ъ	AE	Leah Losier	Product Code	SD14	Commission			\$835.80
m	Sales Coordinator	Michael Ryan	Est Code	SD14 1101	Net Total			\$4,736.20
	Office	Chicago	Product Name		Total Spots			385
т	Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0	
co	Status	Not accepted			Sold On		Cost Per Spot	
co	Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	GRP	1	GIMP -	
			Makegood Policy	Approval Required	CPP	,	СРМ -	
7		10.24 NEW OBDER TO BEGIN TOMOBROW BI EASE CONEIRM THANKS	CONEIDM THANKS					
_	: omments :	A NTW CRETT C RTG N CRETTANT	TANKS					

					ACCT			SALES			SYSTEM APP:
00 \$0.00 \$0.00	00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,572.00	AMT
0 0	0		0	0	0	0	0	0	0	385	SPOTS
Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Oct 2017	12017	드	Jun 2017	May 2017	Apr 2017	Mar 2017	Feb 2017	Jan 2017	Dec 2016	Nov 2016	
2 \$20.00 \$40.00 30	2	1.	-	×		9:00 24:00	10/31/16 11/6/16 19:00	10/31/16	VKS	AVG. ALL WKS	203 USA
Total Unit Total Spot Spots Cost Cost Len	_	₹	S RTG IMP	T F S S	M	Start Stop Time Time	Stop Stop Date T	Start Date	Program		Line Net